



# TRENDS 2026

Global  Sources



## Tendências 2026 - Global Sources



**US\$ 0.68 / unid.**

MOQ 1000



**US\$ 1.80 / unid.**

MOQ 1000



**US\$ 5.42 / unid.**

MOQ 187



**US\$ 22.00 / unid.**

MOQ 50



**US\$ 15.50 / unid.**

MOQ 300



**US\$ 8.00 / unid.**

MOQ 200

## Tendências 2026 - Global Sources



**US\$ 1.89 / unid.**

MOQ 3



**US\$ 0.80 / unid.**

MOQ 1000



**US\$ 2.15 / unid.**

MOQ 100



**US\$ 0.80 / unid.**

MOQ 1



**US\$ 4.52 / unid.**

MOQ 1000



**US\$ 9.50 / unid.**

MOQ 100

## Tendências 2026 - Global Sources



**US\$ 5.00 / unid.**

MOQ 100



**US\$ 1.52 / unid.**

MOQ 300



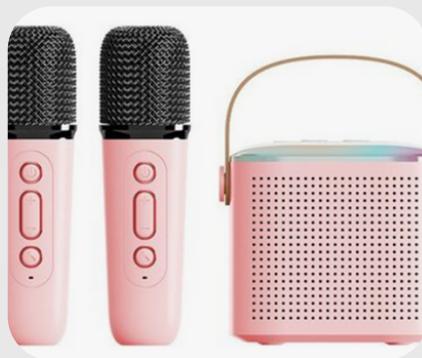
**US\$ 2.26 / unid.**

MOQ 100



**US\$ 3.46 / unid.**

MOQ 500



**US\$ 4.60 / unid.**

MOQ 200



**US\$ 3.30 / unid.**

MOQ 300



**US\$ 3.89 / unid.**

MOQ 50



**US\$ 1.29 / unid.**

MOQ 100



**US\$ 2.50 / unid.**

MOQ 300



Acesse a lista completa  
ao final do catálogo



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50 TRENDS 2026 - Global Sources

ITEM (Português)	ITEM (English)	SEGMENTO	SEGMENT	REFERENCE IMAGE	LINK (Global Sources)	EXW US\$ / unit.	Suggested Sale Price (R\$)	MOQ.	NCM	INMETRO	ANATEL
Caixa de Armazenamento de Material de Escritório	Office Table Supply Storage Box	Organização e Limpeza	Organization & Cleaning		<a href="https://www.globalsources.com/Desktop-organizer/table-organizer-1217">https://www.globalsources.com/Desktop-organizer/table-organizer-1217</a>	\$2,60	R\$ 38,69	500	3924.90.00	NÃO	NÃO
Caixas de armazenamento empilháveis com janela transparente	Organizer Stackable Storage	Organização e Limpeza	Organization & Cleaning		<a href="https://www.globalsources.com/Clothes-storage/Enlarged-Folding-Fabric">https://www.globalsources.com/Clothes-storage/Enlarged-Folding-Fabric</a>	\$2,75	R\$ 40,64	60	3924.90.00	NÃO	NÃO
Mala infantil com rodas	Wholesale Kids Ride On Suitcase with W	Viagem	Travel		<a href="https://www.globalsources.com/Childrens-luggage/kids-luggage-1231659">https://www.globalsources.com/Childrens-luggage/kids-luggage-1231659</a>	\$20,00	R\$ 264,17	1000	4202.12.20	NÃO	NÃO
Cesta de piquenique térmica	Cooler Picnic Basket	Lazer	Leisure & Outdoor		<a href="https://www.globalsources.com/Picnic-basket/Picnic-basket-sets-121878">https://www.globalsources.com/Picnic-basket/Picnic-basket-sets-121878</a>	\$3,27	R\$ 47,37	500	4202.92.00	NÃO	NÃO
Caixa de armazenamento refrigerado para acampamento	Bag and Thermal Lunch Box 6cans	Lazer	Leisure & Outdoor		<a href="https://www.globalsources.com/Picnic-basket/Insulated-Bag-121972623">https://www.globalsources.com/Picnic-basket/Insulated-Bag-121972623</a>	\$6,59	R\$ 90,40	500	4202.92.00	NÃO	NÃO
Cesta de piquenique dobrável	Basket Camping Multi Functional	Lazer	Leisure & Outdoor		<a href="https://www.globalsources.com/Picnic-basket/picnic-Basket-1227738269">https://www.globalsources.com/Picnic-basket/picnic-Basket-1227738269</a>	\$3,30	R\$ 47,76	300	4202.92.00	NÃO	NÃO
Cubos de Embalagem de Compressão 9PCS para Malas	9PCS Compression Packing Cubes for Su	Organização e Limpeza	Organization & Cleaning		<a href="https://www.globalsources.com/Clothes-storage/Clothes-storage-bags-1">https://www.globalsources.com/Clothes-storage/Clothes-storage-bags-1</a>	\$10,00	R\$ 134,58	1000	4202.92.00	NÃO	NÃO
Bolsa de transporte para animais	Puppy carry bag	Pet	Pet		<a href="https://www.globalsources.com/Pet-carrier/peppy-bag-1225943278p.htm">https://www.globalsources.com/Pet-carrier/peppy-bag-1225943278p.htm</a>	\$3,46	R\$ 49,84	500	4202.92.00	NÃO	NÃO
Bolsa portátil de correia para cães e animais de estimação	Outdoor Portable Pet Dog Strap Travel S	Pet	Pet		<a href="https://www.globalsources.com/Pet-carrier/pet-carrier-1204641048p.htm">https://www.globalsources.com/Pet-carrier/pet-carrier-1204641048p.htm</a>	\$2,15	R\$ 32,86	100	4202.92.00	NÃO	NÃO
Bolsa portátil, dobrável e respirável Oxford para pets	Portable Outdoor Foldable Breathable S	Pet	Pet		<a href="https://www.globalsources.com/Pet-carrier/pet-carrier-1204678198p.htm">https://www.globalsources.com/Pet-carrier/pet-carrier-1204678198p.htm</a>	\$3,89	R\$ 55,41	50	4202.92.00	NÃO	NÃO
Caixa para dentes de leite de madeira	Wooden baby tooth box	Infantil	Kids		<a href="https://www.globalsources.com/Baby-keepsake/Baby-keepsake-boxes-ti">https://www.globalsources.com/Baby-keepsake/Baby-keepsake-boxes-ti</a>	\$0,59	R\$ 12,65	1000	4420.90.00	NÃO	NÃO
Pote de vidro selado	Glass Sealed Jar	Organização e Limpeza	Organization & Cleaning		<a href="https://www.globalsources.com/Canister/Stainless-Steel-Buckle-Glass-Se">https://www.globalsources.com/Canister/Stainless-Steel-Buckle-Glass-Se</a>	\$0,68	R\$ 13,81	1000	7013.42.90	NÃO	NÃO
Escorredor de Pia Extensível de Aço Inoxidável	Sink Drying Rack Expandable	Organização e Limpeza	Organization & Cleaning		<a href="https://www.globalsources.com/Dish-rack/Dish-drying-rack-1228347362">https://www.globalsources.com/Dish-rack/Dish-drying-rack-1228347362</a>	\$1,80	R\$ 28,33	1000	7323.93.00	NÃO	NÃO
Organizador de Roupas Modernas Dobráveis	Foldable Cast Iron Modern Double Tier	Organização e Limpeza	Organization & Cleaning		<a href="https://www.globalsources.com/Folding-side/Foldable-Laundry-Basket-1">https://www.globalsources.com/Folding-side/Foldable-Laundry-Basket-1</a>	\$15,50	R\$ 205,86	300	7323.99.00	NÃO	NÃO
Depilador Facial a fio	Women Plastic Cotton Modern Facial B	Beleza	Beauty		<a href="https://www.globalsources.com/Epilator/Epilator-1189904836p.htm">https://www.globalsources.com/Epilator/Epilator-1189904836p.htm</a>	\$0,88	R\$ 16,40	60	8214.20.00	NÃO	NÃO
Fechadura de gaveta de alta qualidade Smart Door Smart	Cabinet Lock Biometric Smart Fingerprin	Escritório	Office		<a href="https://www.globalsources.com/Smart-cabinet/Smart-cabinet-locks-122">https://www.globalsources.com/Smart-cabinet/Smart-cabinet-locks-122</a>	\$9,50	R\$ 128,10	100	8301.40.00	NÃO	NÃO
Fechadura Eletrônica para Armário Escritório	New Smart Home Electronic Password C	Escritório	Office		<a href="https://www.globalsources.com/Smart-cabinet/Smart-cabinet-locks-122">https://www.globalsources.com/Smart-cabinet/Smart-cabinet-locks-122</a>	\$10,00	R\$ 134,58	10	8301.40.00	NÃO	NÃO
Mini impressora HD sem tinta	Inkless HD mini printer	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Inkjet-printer/HD-mini-printer-inkless-p">https://www.globalsources.com/Inkjet-printer/HD-mini-printer-inkless-p</a>	\$0,50	R\$ 11,48	1000	8443.32.99	NÃO	NÃO
Teclado + Mouse	Keyboard and Mouse Combo for Tablet	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Keyboard/Keyboard-and-Mouse-Combo">https://www.globalsources.com/Keyboard/Keyboard-and-Mouse-Combo</a>	\$4,52	R\$ 63,57	1000	8471.60.90	NÃO	NÃO
Teclado + Mouse	Keyboard Mouse Combos	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Keyboard/Wireless-Keyboard-and-Mous">https://www.globalsources.com/Keyboard/Wireless-Keyboard-and-Mous</a>	\$2,66	R\$ 39,47	3000	8471.60.90	NÃO	NÃO
Máquina de Limpeza de Joias Portátil Ultrassom Ultrassom A	Mini Household Ultrasonic Cleaner Port	Beleza	Beauty		<a href="https://www.globalsources.com/Ultrasonic-denture/portable-ultrasonic-c">https://www.globalsources.com/Ultrasonic-denture/portable-ultrasonic-c</a>	\$1,89	R\$ 29,49	3	8479.89.99	NÃO	NÃO
Máquina Automática de Limpeza de Pincel de Maquiagem	Automatic Makeup Brush Cleaner Mach	Beleza	Beauty		<a href="https://www.globalsources.com/Makeup-brush/Automatic-Makeup-Brush">https://www.globalsources.com/Makeup-brush/Automatic-Makeup-Brush</a>	\$2,15	R\$ 32,86	100	8509.80.90	NÃO	NÃO
Alisadores Profissionais de Cabelo Mini Sem Fio Recarregáveis	Professional Straight Comb Electric Rect	Beleza	Beauty		<a href="https://www.globalsources.com/Hair-comb/Hair-Straightening-Brush-12">https://www.globalsources.com/Hair-comb/Hair-Straightening-Brush-12</a>	\$6,99	R\$ 95,58	2	8516.32.00	SIM	NÃO
Forma Multifuncional de Máquina de Panquecas Express Elé	Customized Express Electric Round Grid	Cozinha	Kitchen		<a href="https://www.globalsources.com/Electric-grill/Eletric-griddles-120378485">https://www.globalsources.com/Electric-grill/Eletric-griddles-120378485</a>	\$11,28	R\$ 151,17	88	8516.60.00	SIM	NÃO
Grelha Antiaderente Interna Aquece Rápido Refeições Pobres	Indoor Nonstick Grill Fast Heat Up Ideal	Cozinha	Kitchen		<a href="https://www.globalsources.com/Electric-grill/Eletric-griddles-120377557">https://www.globalsources.com/Electric-grill/Eletric-griddles-120377557</a>	\$5,42	R\$ 75,23	187	8516.60.00	SIM	NÃO
Vaporizador SPA Facial	Spa Facial Steamer Nano Mist Bottle Va	Beleza	Beauty		<a href="https://www.globalsources.com/Facial-mist/Facial-Mist-Sprayer-1214026">https://www.globalsources.com/Facial-mist/Facial-Mist-Sprayer-1214026</a>	\$0,80	R\$ 15,37	1000	8516.79.90	SIM	NÃO
Relógio Inteligente Infantil SOS	Kids Smart Watch SOS Emergency	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Childrens-watch/Kids-Smart-Watch-122">https://www.globalsources.com/Childrens-watch/Kids-Smart-Watch-122</a>	\$2,50	R\$ 37,40	300	8517.62.59	NÃO	NÃO
Rádios portáteis bidirecionais	Walkie-Talkies	Infantil	Kids		<a href="https://www.globalsources.com/Childrens-walkie/Walkie-Talkies-Walkie">https://www.globalsources.com/Childrens-walkie/Walkie-Talkies-Walkie</a>	\$5,00	R\$ 69,79	100	8517.62.59	NÃO	NÃO
Walkie Talkie Infantil	Children's Walkie Talkie blaster	Infantil	Kids		<a href="https://www.globalsources.com/Childrens-walkie/walkie-talkie-1221966">https://www.globalsources.com/Childrens-walkie/walkie-talkie-1221966</a>	\$1,99	R\$ 30,79	1000	8517.62.59	NÃO	NÃO
Walkie-talkies infantis	Children's walkie-talkies	Infantil	Kids		<a href="https://www.globalsources.com/Childrens-walkie/Children-s-walkie-talki">https://www.globalsources.com/Childrens-walkie/Children-s-walkie-talki</a>	\$3,44	R\$ 49,58	1000	8517.62.59	NÃO	NÃO

Karaokê Infantil com Microfone	Kids Karaoke Bluetooth Speaker with M	Brinquedos	Toys		<a href="https://www.globalsources.com/Bluetooth-speaker/Kids-karaoke-machir">https://www.globalsources.com/Bluetooth-speaker/Kids-karaoke-machir</a>	\$12,00	R\$ 160,50	3000	8518.22.00	NÃO	NÃO
Alto-falante para banho sem fio	Waterproof Shower Gift Speaker Blueto	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Bluetooth-speaker/waterproof-speaker-">https://www.globalsources.com/Bluetooth-speaker/waterproof-speaker-</a>	\$1,29	R\$ 21,72	100	8518.22.00	NÃO	NÃO
Alto-falante profissional de transmissão de celular alimentado	Share toOutdoor Riding Car Subwoofer	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Waterproof-speaker/Outdoor-Riding-Sp">https://www.globalsources.com/Waterproof-speaker/Outdoor-Riding-Sp</a>	\$17,90	R\$ 236,96	2	8518.22.00	NÃO	NÃO
Microfone Bluetooth com Amplificador Doméstico	Microphone Bluetooth RGB Light Home	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Wireless-speaker/Speaker-1215585825">https://www.globalsources.com/Wireless-speaker/Speaker-1215585825</a>	\$4,60	R\$ 64,61	200	8518.50.00	NÃO	NÃO
Câmera 1080p Microscópio Infantil	Hot Sale 1080p Camera Children'S Micro	Brinquedos	Toys		<a href="https://www.globalsources.com/Toy-microscope/Digital-Cameras-12290">https://www.globalsources.com/Toy-microscope/Digital-Cameras-12290</a>	\$26,60	R\$ 349,69	1000	8525.89.90	NÃO	NÃO
Câmera multifuncional para crianças, câmera instantânea, se	Multifunctional children's camera, insta	Brinquedos	Toys		<a href="https://www.globalsources.com/Childrens-digital/Kids-camera-12271658">https://www.globalsources.com/Childrens-digital/Kids-camera-12271658</a>	\$11,00	R\$ 147,54	300	8525.89.90	NÃO	NÃO
Câmera de monitor de bebê de 4mp com detecção de movim	Camera w/Motion Detection, 2-Way Au	Infantil	Kids		<a href="https://www.globalsources.com/Baby-monitor/Smart-Baby-Camera-1220">https://www.globalsources.com/Baby-monitor/Smart-Baby-Camera-1220</a>	\$14,50	R\$ 192,90	1000	8525.89.90	NÃO	NÃO
Localizador Bluetooth à Prova de Água para Pets	Pet Mini GPS Tracker Anti-Lost Waterpro	Pet	Pet		<a href="https://www.globalsources.com/Pet-GPS/Pets-GPS-Tracker-1189682094">https://www.globalsources.com/Pet-GPS/Pets-GPS-Tracker-1189682094</a>	\$0,93	R\$ 17,05	3000	8526.91.00	NÃO	NÃO
Rastreador GPS Bluetooth portátil Find Me com AGPS e LBS p	Portable Find me Bluetooth GPS Tracker	Pet	Pet		<a href="https://www.globalsources.com/GPS-tracker/Mini-tracker-1231686463p">https://www.globalsources.com/GPS-tracker/Mini-tracker-1231686463p</a>	\$1,52	R\$ 24,70	300	8526.91.00	NÃO	NÃO
Dispositivo de Beleza com Microcorrente para Lifting	Neck Beauty Lifting Device Beauty Devi	Beleza	Beauty		<a href="https://www.globalsources.com/Mesotherapy-equipment/Neck-Beauty-t">https://www.globalsources.com/Mesotherapy-equipment/Neck-Beauty-t</a>	\$6,49	R\$ 89,10	2	8543.70.99	NÃO	NÃO
IPX7 à prova de água EMS a laser elétrico para crescimento d	IPX7waterproof EMS electric laser hair g	Beleza	Beauty		<a href="https://www.globalsources.com/Hair-loss/laser-comb-anti-hair-loss-1202">https://www.globalsources.com/Hair-loss/laser-comb-anti-hair-loss-1202</a>	\$31,00	R\$ 406,71	100	8543.70.99	NÃO	NÃO
Removedor de Cravos Limpeza Profunda Facial	Skin Scrubber Silicone Face Skin Spatula	Beleza	Beauty		<a href="https://www.globalsources.com/Facial-scrubber/Ultrasonic-Skin-Scrubbe">https://www.globalsources.com/Facial-scrubber/Ultrasonic-Skin-Scrubbe</a>	\$4,24	R\$ 59,94	10	8543.70.99	NÃO	NÃO
Scooter Elétrica de 2 Rodas para Adultos	2 Wheel Electric Scooter Adults	Eletrônicos	Electronics		<a href="https://www.globalsources.com/Mini-bike/Electric-Scooter-1225391527">https://www.globalsources.com/Mini-bike/Electric-Scooter-1225391527</a>	\$128,00	R\$ 1.663,68	200	8711.60.00	NÃO	NÃO
Cadeira de Madeira Maciça Assento Estofado Confortável Par	Solid Wood Dining Chair Comfortable	Móveis	Furniture		<a href="https://www.globalsources.com/Dining-chair/Chair-1231671394p.htm?sr">https://www.globalsources.com/Dining-chair/Chair-1231671394p.htm?sr</a>	\$22,00	R\$ 290,08	50	9401.69.00	NÃO	NÃO
Banquinho de bar minimalista moderno no atacado para amb	Wholesale Modern Minimalist Bar Stool	Móveis	Furniture		<a href="https://www.globalsources.com/Bar-stool/Chair-1230765385p.htm?sour">https://www.globalsources.com/Bar-stool/Chair-1230765385p.htm?sour</a>	\$11,10	R\$ 148,84	200	9401.80.00	NÃO	NÃO
Banquinhos Modernos Ergonômicos com Altura Ajustável e A	Modern Ergonomic Bar Stools With Adj	Móveis	Furniture		<a href="https://www.globalsources.com/Bar-stool/Swivel-bar-stools-1231558637">https://www.globalsources.com/Bar-stool/Swivel-bar-stools-1231558637</a>	\$20,40	R\$ 269,35	50	9401.80.00	NÃO	NÃO
Mesa moderna de computador	Modern Small Rolling Computer Desk w	Móveis	Furniture		<a href="https://www.globalsources.com/Cash-box/Mobile-Computer-Desk-12316">https://www.globalsources.com/Cash-box/Mobile-Computer-Desk-12316</a>	\$8,00	R\$ 108,67	200	9403.30.00	NÃO	NÃO
Pistola de Água Extraível Infantil com Mochila para as férias d	Children's Pull-out Water Gun with Back	Brinquedos	Toys		<a href="https://www.globalsources.com/Water-gun/Water-Shooter-Outdoor-Toy">https://www.globalsources.com/Water-gun/Water-Shooter-Outdoor-Toy</a>	\$2,26	R\$ 34,29	100	9503.00.99	NÃO	NÃO
Escova de Cabelo Mulher de Bambu	Bamboo Women Hair Brush	Beleza	Beauty		<a href="https://www.globalsources.com/Hair-brush/Hair-brushes-1218383169p.l">https://www.globalsources.com/Hair-brush/Hair-brushes-1218383169p.l</a>	\$0,80	R\$ 15,37	1	9603.29.00	NÃO	NÃO
Copo de copo isolado a vácuo de aço inoxidável de 1L	40 oz Tumbler Stainless Steel Vacuum In	Cozinha	Kitchen		<a href="https://www.globalsources.com/Titanium-alloy/Insulated-Cup-12114819">https://www.globalsources.com/Titanium-alloy/Insulated-Cup-12114819</a>	\$3,25	R\$ 47,11	100	9617.00.10	NÃO	NÃO

**Racional**

Fórmula:  $\text{ext}(\text{Preço Venda R\$}) = \text{ext}(\text{EXW US\$}) \times (1 + 0,78) \times (1 + 0,40) + 5,00$  custo logístico

Formula:  $\text{ext}(\text{Selling Price R\$}) = \text{ext}(\text{EXW US\$}) \times (1 + 0,78) \times (1 + 0,40) + 5,00$  logistics cost