



# TRENDS

# 2026

 MARKET UNION



# Tendências 2026 - MARKET UNION



US\$ 1.24 / unid.



US\$ 0.58 / unid.



US\$ 1.57/ unid.



US\$ 2.04/ unid.



US\$ 2.28 / unid.



US\$ 6.96 / unid.

# Tendências 2026 - MARKET UNION



US\$ 3.25 / unid.



US\$ 2.94 / unid.



US\$ 3.22 / unid.



US\$ 0.72 / unid.



US\$ 1.73 / unid.



US\$ 1.34 / unid.

## Tendências 2026 - MARKET UNION



US\$ 1.04 / unid.



US\$ 1.70/ unid.



US\$ 5.30 / unid.



US\$ 0.75 / unid.



US\$ 4.27 / unid.



US\$ 5.97 / unid.



US\$ 1.53 / unid.



US\$ 5.50 / unid.



US\$ 1.38 / unid.



**Acesse a lista completa  
ao final do catálogo**



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**+55 (12) 99161-3112**

50 TRENDS 2026 - Market Union

ITEM (Português)	ITEM (English)	SEGMENTO	SEGMENT	REFERENCE IMAGE	LINK (Market Union)	EXW US\$ / unit.	Suggested Sale Price (R\$)	MOQ.	SKU (MU)	NCM	INMETRO	ANATEL
Kit Rolo facial de jade e Pedra Guasha	Facial Roller and Gua Sha Set	Beleza	Beauty		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,04	R\$ 18,48		P021425	9019.10.00	NÃO	Não
Saco a Vácuo para Roupas de Cama	Vacuum Storage Bags	Organização e limpeza	Organization and cleaning		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,63	R\$ 13,16		E009814	3923.29.90	NÃO	Não
Organizador de Maquiagem	Makeup Storage Organizer	Beleza	Beauty		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,45	R\$ 75,62		P024358	3924.90.00	NÃO	Não
Removedor de Cravos	Blackhead Remover	Beleza	Beauty		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,74	R\$ 79,38		P003180	9019.10.00	NÃO	Não
Massageador Facial	Facial Massager	Beleza	Beauty		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,97	R\$ 82,36		P019245	9019.10.00	NÃO	Não
Escova Limpeza Facial	Facial Cleansing Brush	Beleza	Beauty		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,42	R\$ 10,44		P021204	9019.10.00	NÃO	Não
Barbeador Portátil recarregável (bateria)	Rechargeable Portable Shaver	Beleza	Beauty		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$4,54	R\$ 63,83		P029901	8510.20.00	NÃO	Não
Copo Térmico Reutilizável (Alumínio)	Reusable Thermal Cup (Aluminum)	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,70	R\$ 27,03		A087859	9617.00.10	NÃO	Não
Copo Térmico Reutilizável	Reusable Thermal Cup	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,59	R\$ 38,56		A078749	9617.00.10	NÃO	Não
Garrafa Térmica Esportiva	Sports Thermal Bottle	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$3,75	R\$ 53,59		A105614	9617.00.10	NÃO	Não
Organizador multiuso 3 níveis (podium)	3-Tier Multipurpose Organizer	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,19	R\$ 20,42		B044277	3924.90.00	NÃO	Não
Organizador de gaveta Bambu	Bamboo Drawer Organizer	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,57	R\$ 25,34		A107535	4421.99.00	NÃO	Não
Kit caixa organizadora multiuso	Multipurpose Organizer Box Kit	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,04	R\$ 31,44		B069193	3924.90.00	NÃO	Não
Organizadores de Cozinha	Kitchen Organizers	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,39	R\$ 74,85		B025904	3924.90.00	NÃO	Não
Porta-temperos giratório	Round Rotating Spice Rack	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,75	R\$ 40,64		A098532	3924.90.00	NÃO	Não
Divisórias para gaveta	Drawer Divides	Organização e limpeza	Organization and cleaning		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$6,96	R\$ 95,19		B017021	3924.90.00	NÃO	Não
Coleira peitoral	Dog Harness	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,94	R\$ 43,10		S004004	4201.00.90	NÃO	Não
Fones Bluetooth TWS	TWS Bluetooth Earbuds	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$3,99	R\$ 56,70		H012258	8517.62.59	NÃO	Não
Headset Gamer	Gaming Headset	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,93	R\$ 81,84		T008438	8518.30.00	NÃO	Não
Caixa de Som Bluetooth	Bluetooth Speaker	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$4,15	R\$ 58,78		T005050	8518.22.00	NÃO	Não
Caixa de Som Bluetooth	Bluetooth Speaker	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,85	R\$ 28,97		T004962	8518.22.00	NÃO	Não
Power Bank 10000mAh	10000mAh Power Bank	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$3,87	R\$ 55,15		T006498	8507.60.00	NÃO	Não
Hub USB-C	USB-C Hub	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$3,20	R\$ 46,47		T004679	8471.80.00	NÃO	Não
Carregador Sem Fio	Wireless Charger	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,42	R\$ 75,23		T006642	8504.40.40	NÃO	Não
Kit Teclado+Mouse	Keyboard and Mouse Kit	Eletrônicos	Electronics		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,80	R\$ 80,16		H008825	8471.60.52	NÃO	Não
Arranhador vertical de sisal	Sisal cat	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,73	R\$ 27,42		S004074	5609.00.00	NÃO	Não
Cama para Pet	Pet Bed	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$3,22	R\$ 46,73		S011048	6307.90.00	NÃO	Não
Smartwatch Fitness	Fitness Smartwatch	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,53	R\$ 24,83		H009940	8517.62.72	NÃO	Não
Pistola de massagem	Massage Gun	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,50	R\$ 76,27		P008465	9019.10.00	NÃO	Não
Kit Elásticos	Resistance Band Kit	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,96	R\$ 17,44		N009902	9506.91.00	NÃO	Não

Tapete de Yoga	Yoga Mat	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,07	R\$ 18,87		N010192	9506.91.00	NÃO	Não
Balança Inteligente	Smart Scale	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,28	R\$ 34,55		B014692	8423.10.00	NÃO	Não
Mini Step	Mini Stepper	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$4,27	R\$ 60,33		N009059	9506.91.00	NÃO	Não
Step	Stepper	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$5,30	R\$ 73,68		N006657	9506.91.00	NÃO	Não
Escova Massageadora	Massage Brush	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,71	R\$ 14,20		P011426	9603.29.00	NÃO	Não
Almofada Massageadora	Massage Pillow	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$4,18	R\$ 59,17		N009019	9019.10.00	NÃO	Não
Fita LED RGB Smart	Smart RGB LED Strip	Lar	Smart Home		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$3,85	R\$ 54,89		H006007	9405.40.90	NÃO	Sim
Purificador/Umidificador	Air Purifier / Humidifier	Lar	Smart Home		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,38	R\$ 22,88		W000382	8424.89.90	NÃO	Não
Cesto de roupa suja dobrável	Foldable Laundry Basket	Organização e limpeza	Organization and cleaning		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,28	R\$ 34,55		B068471	6307.90.90	NÃO	Não
Bolsa organizador para cobertores	Storage Bag	Organização e limpeza	Organization and cleaning		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,57	R\$ 12,39		B069684	6305.90.00	NÃO	Não
Túnel interativo para gatos	foldable cat tunnel	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$3,25	R\$ 47,11		S010941	6307.90.90	NÃO	Não
Travessa de cerâmica rústica	Ceramic Baking Dish Rustic	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,58	R\$ 12,52		A090369	6912.00.00	NÃO	Não
Conjunto de bowls empilháveis com tampa	Metalic Storage Bowls	Cozinha	Kitchen		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,24	R\$ 21,07		A052787	7323.93.00	SIM	Não
Roda abdominal	Ab Whell Roller	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,83	R\$ 41,67		N001697	9506.91.00	NÃO	Não
Anel de pilates	Pilates ring	Fitness	Fitness		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,70	R\$ 27,03		N001801	9506.91.00	NÃO	Não
Removedor de Pelos Pet	Pet Hair Remover	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,75	R\$ 14,72		S004546	9603.29.00	NÃO	Não
Fonte de Água Pet elétrico	Electric Pet Water Fountain	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$13,30	R\$ 177,35		S003832	8413.70.80	NÃO	Não
Fonte de Água Pet	Pet Water Fountain	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,50	R\$ 11,48		S009351	3924.90.00	NÃO	Não
Comedouro Automático	Automatic Pet Feeder	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$1,34	R\$ 22,36		S036953	3924.90.00	NÃO	Não
Brinquedo Interativo Pet	Interactive Pet Toy	Pets	Pets		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$0,72	R\$ 14,33		S037297	9503.00.99	NÃO	Não
Kit de pincéis de maquiagem	Makeup Brush set	Beleza	Beauty		<a href="https://cloud.mugroup.com/station/f81071c99e50afc771078a301d">https://cloud.mugroup.com/station/f81071c99e50afc771078a301d</a>	\$2,72	R\$ 40,25		P035209	9603.30.00	NÃO	Não

#### Racional

Fórmula:  $\text{Preço Venda R\$} = \text{EXW US\$} \times 5,20 \times (1 + 0,78) \times (1 + 0,40) + 5,00 \text{ custo logístico}$

Formula:  $\text{ext(Selling Price R\$)} = \text{ext(EXW US\$)} \times 5.20 \times (1 + 0.78) \times (1 + 0.40) + 5.00 \text{ logistics cost}$